

Y-cook India Private Limited

Supporting food processing with strong social impact



 INDIA

 Agriculture  Equity investment

Y-cook India Private Limited (Y-cook) was set up in 2013 and is based in Bengaluru, India. The company produces a range of healthy ready-to-eat food products that are preservative-free and can be stored for up to a year at room temperature.

The range includes boiled vegetables, fruits and lentils marketed under the brand Ta-daa.

Over 1,300 smallholder farmers supply Y-cook with produce. Y-cook works closely with its suppliers, offering a programme of services including soil testing and training on good agricultural practices and quality control.

Y-cook procures its own seeds, which are sown in centralised nurseries. The nurseries provide the seedlings to farmers free of charge.

The company also provides its leftover produce free of charge for use as fodder by cattle owners in local villages.

Y-cook has won several awards in India. In 2017 Y-cook was named one of the top three start-ups at World Food India 2017, an award presented by the President of India.

Oikocredit's partnership with Y-cook, which started in 2018, aligns with Oikocredit's strategy to invest in companies that aim to deliver social impact and help improve the quality of life of smallholder farmers.

Partner info

FACTS	
Equity investment	
Sector	Agriculture
Website	www.ycook.in

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