

Financiera ProEmpresa

Loans, micro insurance and savings for micro entrepreneurs



PERU

 Financial services  Social services  Urban

The microfinance institution Financiera ProEmpresa provides financial products to small and micro entrepreneurs in various regions of Peru. The financial products include loans, micro insurance and saving products.

Most of Financiera ProEmpresa's clients live in peri-urban areas. They mainly work in the commercial sector. Financiera ProEmpresa serves more than 40,000 clients and approximately 50% of them are female (2015). The institution recently shifted its focus to the rural areas of Peru. Half of Financiera ProEmpresa's offices are located in the rural regions and a quarter of the total portfolio lies with rural customers.

In 2013 the institution began implementing its programme of social performance management with the assistance of Oikocredit.

Oikocredit has been investing in Financiera ProEmpresa since 2006.

Partner info

FACTS	
Loan of	10,000,000 PEN
Portfolio size	> 15 million USD
Sector	Financial services
Subsector	Multi-purpose
Website	www.proempresa.com.pe

SOCIAL PERFORMANCE	
Number of clients	55,235
Female borrowers	43.0%
Rural clients	12.0%
Social services	Provided

Information last updated on April 17, 2019

Oikocredit international

I: www.sasr.oikocredit.coop

E:

This document was produced by Oikocredit, Ecumenical Development Cooperative Society U.A. (Oikocredit International) with the greatest of care and to the best of its knowledge and belief at the time of writing. Oikocredit International provides no guarantee with regard to its content and completeness and does not accept any liability for losses which might arise from making use of this information.